



Principles of Business and Finance

Audience:

This program is designed for new hires and front line employees.

Objectives:

The purpose of PBF is to improve overall financial literacy, align employees with company objectives, and to give them a means to support the improvement of processes and performance. Participants will gain an understanding of finance and the business principles that guide decisions at your company. This program will improve operational performance by teaching your people how the company makes money, how each person fits into the process, and key performance indicators that they control to make improvements

Takeaways:

Principles of Business and Finance is customized to your specific needs and typically runs 4-6 hours. Participants are engaged in activities to learn the basic principles of finance and strategy. These activities will uncover strengths and weaknesses in your company and help determine where process improvements need to be made. Participants learn about your value proposition in the current market and the essence of what you provide to customers.

Key Learning Points:

- Principles of business success
- Process map—how your company makes money
- Your company's overall objectives
- Business case—your value to a customer
- Your strengths in the competitive market
- Cost analysis and allocation

"During the Stratactics financial training program, lots of light bulbs went off. My maintenance head came back from the training, met with his managers and really went to work on reducing energy costs. We've already identified five million dollars of improvements to work on next year."

*Eddie Black
Regional Operations Manager; Almatix,
Inc., Little Rock, AR*



For more information call
303-666-1095 or visit us
at www.stratactics.com