



# Financial Analysis and Decision Making (FADM)

## **Audience:**

This customized program is designed for managers and key contributors.

## **Objectives:**

FADM will dramatically improve your managers' strategic thinking and decision making capabilities. They will be able to plan and adjust to market and production conditions to sustain market share, and improve profitability, cash flow, and return on capital. Managers will understand financial objectives, communicate them to their teams, and accomplish these objectives while maintaining high quality production.

## **Takeaways:**

FADM transforms your people into better decision makers by teaching them the big picture financial concepts and tools that drive operational performance. In this 1 1/2 day program participants engage in highly interactive activities to learn skills to improve processes and financial performance.

## **Key Learning Points:**

### **Financial Literacy**

- Principles of business success
- Read and analyze financial statements
- Case study of your company's performance
- Trend analysis
- Determine performance of critical financial metrics
- Three bottom lines of financial performance
- Decision making
- Conduct three year trend analysis

### **Company Alignment**

- Process map—how your company makes money
- Go-to-market strategy—how you get business
- Business case—your value to a customer
- Identify process improvement projects
- Cost analysis and allocation



For more information call  
303-666-1095 or visit us  
at [www.stratactics.com](http://www.stratactics.com)

*"The turnaround of the ABB Group has been a truly remarkable success and the improved results within the North America, Process Automation Division, has been even more dramatic. I'm convinced the incremental performance is attributable to providing an empowered team with the tools, process and transparent information required to make timely decisions. The key was our decision to partner with Stratactics."*

*Bronson Reed  
VP of Finance;  
ABB North America,  
Automation Technology Division*

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