



Online Financial Training

Audience:

Our online programs are designed for companies that 1) prefer Web-based to live programs, 2) have large remote populations who have difficulty attending live presentations, or 3) want to lower training costs including travel and per diem expenses. We have standard off the shelf programs and can customize these to a customer's specific environment and metrics.

Objectives:

Our online courses offer the same financial literacy content as our live programs. The programs are modularized so that content can be tailored to the needs of different audiences. The quantity and type of content will be matched to what is appropriate for front line employees, supervisors, managers, sales professionals, etc.

Takeaways:

Participants engage in highly interactive activities to learn the basic principles of finance and strategy at their company. They have opportunities to identify and recommend specific process improvements for increased financial performance. The program is self-paced and contains built in self-evaluations. Certificates of completion will be provided to those who complete the program.

Key Learning Points:

- Financial literacy
- Principles of business success
- Read and analyze financial statements
- Go-to-market strategy—how you get business
- Business case—your value to a customer
- How your company makes money
- Case Study of your company's performance
- Trend Analysis
- Determine performance of critical financial metrics
- Three bottom lines of financial performance
- Decision making
- Financially strategic selling



For more information call
303-666-1095 or visit us at
www.stratactics.com

"Effectively training co-workers in today's business environment demands flexibility, customization, and accessibility. Stratactics worked with our Executive Financial Staff and our University Team to produce a tailor-made, online learning solution for our Leadership Academy participants. I am happy to be a Stratactics customer."

*Erika Hernandez
Manager of Training & Development*

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